

Media Alert
For Immediate Release
September 2, 2014



WVCANCLIMB STATEWIDE HIKE AND TAILGATE
TO RAISE FUNDS FOR CHILD ABUSE VICTIMS IN WEST VIRGINIA

WHAT: A statewide hike to bring the mountain state together as a community - climbing to some of the highest points in the state in unison to show support for victims of child abuse. Raising funds and awareness for Child Advocacy Centers (CACs), which provide essential services for children who are overcoming the trauma of abuse. In addition, Tailgate for a Cause, a companion event for those going to the WVU v. Townson State University game instead of hiking, will raise money for the same cause.

WHO: West Virginia Child Advocacy Network and WV community, featuring opening speaker whose child was a victim of sexual abuse and served at a WV Child Advocacy Center

WHEN: HIKE - September 6, 2014, 9:30 a.m. – opening ceremony
TAILGATE – September 6, 2014, prior to the game

WHERE: HIKE - Kanawha State Forest, 7500 Kanawha State Forest Dr., Charleston, WV 25314.
TAILGATE – participating tailgates in Morgantown

WHY: Last year alone, over 2,800 West Virginia children walked through the doors of a Child Advocacy Center with the courage to talk about the unimaginable and begin their road toward healing.

wvCANclimb accomplishes two things: 1) it helps local CACs raise money to provide essential services to victims of child abuse in our local community; and 2) it enables the West Virginia Child Advocacy Network to continue working to make sure every child in West Virginia has access to these healing services.

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